

Experience

Lead Product Manager @AXYARD

01.2021 - Today | 1886 Ventures, Germany

Spin-off of project [AXYARD](#) -automated trucks for on-site logistics-. Lead for product vision, strategy, implementation and lifecycle. Additionally responsible for user experience and cybersecurity.

Project Manager Digital Integration and Cybersecurity @AXYARD (Automated Trucks in Gated Areas)

07.2018 - 12.2020 | Daimler AG (Lab1886 Global), Germany

Development of project [AXYARD](#) -automated trucks for on-site logistics- into a market ready offering with spin-off potential. Co-responsible for digital integration and lead for all Cybersecurity activities.

- Elaboration of data strategies and business models for automated trucks
- Conceptualization and prototyping of digital services for management, operation, analysis and optimization of automated fleets
- Steering of security assessments, risk mitigation and security testing for both internal development and customer projects
- Elaboration of an overarching cybersecurity strategy and security management foundations with lookup towards ISO 27001

Creative Technologist - User Experience

09.2017 - 07.2018 | Daimler Fleetboard GmbH, Germany

Conceptualization, and prototyping of digital products, services and business models for connected trucks and future logistics. Successful pitching and integration of telematics into Project [AXYARD](#).

Job search and visa application

01.2017-08.2017 | The Netherlands

Interaction designer

09.2011 - 08.2014 | SuiGeneris SA, Costa Rica

Conceptualization, UX/UI-design and front-end implementation for retail and supply chain management software. Redesign of the product portfolio into a suite of [web](#) and [Android](#) apps

Education

MSc. Industrial Design Engineering - Design for Interaction

09.2014 - 11.2016 | Delft University of Technology, The Netherlands

Specialization in user-centered design: User experience, usability and user research. Personal focus in mobility, service design and entrepreneurship.

- Master thesis: [Design of the public bus for Seoul 2030](#). Exhibited at the Seoul Smart Mobility Conference 2016, South Korea

Bachelor Industrial Design Engineering

02.2008 - 11.2012 | Costa Rica Institute of Technology, Costa Rica

Semester abroad - Product and interaction design

03.2011 - 07.2011 | HfG Schwäbisch Gmünd, Germany



I'm passionate about envisioning and building the future. Entrepreneurial-minded, curious and driven to make things happen. I believe that small actions can change the world with vision and determination.

Birthdate and place
October 24th, 1989
San José, Costa Rica

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70563 Stuttgart
Germany

Skills

Business and leadership

- Classic and agile project management with budget responsibility for over €1 Mio.
- Business Innovation
- Product management / Product Owner (PSPO I Certification)

Design

- User centered design / Design thinking
- User experience and usability
- Service design

Tech

- Programming: HTML/CSS, JS (MEAN)
- Knowledge on Android and cloud platforms
- Vehicle automation
- Information security management

Soft skills

- Initiative, leadership, collaboration, analytical and strategic thinking, resilience

Languages

- Spanish (Mother Language)
- English (Fluent)
- German (Fluent)
- Dutch (Intermediate)
- French (Beginner)

Interests

Other activities

- Self-started project: [Todos En Bus](#). Public transportation app for Costa Rica (2016 - 2020)
- Crea Summer Academy Konstanz - Summer school for entrepreneurship (2015)
- Member of Forze Delft - Student group that builds hydrogen-powered race cars (2014-2015)
- Microsoft's Imagine Cup Costa Rica - 2nd Place (2011)

Interests

- Science and technology, particularly developments in mobility, astronomy, AI and cybersecurity
- Entrepreneurship
- Foreign cultures and languages
- Practice football and other sports regularly